



## COMPANY PROFILE



**From Ideas to Reality : We  
Bring Your **Vision** to Life.**

- 
- Exhibitions
  - Events
  - AVL
  - In-house Production



# Introduction

Since our founding in 2003, we have been dedicated to setting exceptional standards in advertising and **event management**. Guided by our core values and with the support of our talented team, we strive to transform visions into impactful realities. Our commitment to excellence and unwavering diligence have propelled us to leadership positions across various sectors, earning us recognition as one of the top companies in our industry. We pride ourselves on delivering comprehensive **media solutions** tailored to meet the diverse needs of our clients.

At Tarweej International Media, we believe in **building trust** and fostering collaboration. Our carefully selected team is devoted to ensuring your satisfaction and success.

We invite you to explore our services and discover some of our major projects that showcase our dedication to **creativity and innovation**.







# TWO DECADES OF INDUSTRY LEADERSHIP

## Established in 2003

Tarweej International Media has set the standard for event and exhibition excellence.

## 20+ YEARS EXPERIENCE

A proven track record of success in the competitive event management landscape.

## STRUCTURED METHODOLOGY

Utilizing a rigorous delivery framework to ensure consistent project success.

## IN-HOUSE CAPABILITIES

Full control over production quality through our internal fabrication and logistics facilities.





# End-to-End Exhibition, Event, AVL Delivery

Designed | Build | Operated In-house | Since 2003 | UAE

**150**

Projects / Year

**87**

Team Members

**85%**

In-house Delivery

**5**

Sites in Parallel



Shadi AlKhesh  
President & CEO

We measure success by flawless delivery under real-world constraints

Tight timelines. Venue rules. Last-minute changes.

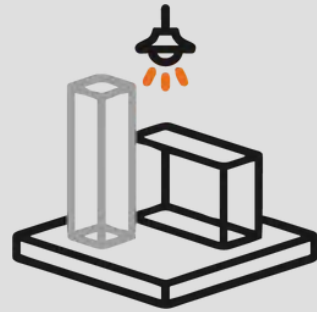
Since 2003, Tarweej International Media has delivered exhibitions, events, and AVL solutions across the UAE. We built an in-house production model and a disciplined execution framework to give clients a single accountable partner-from design to dismantling.

Our promise is simple:

- Clear engineering and realistic planning
- Controlled quality through in-house fabrication
- Proactive on-site support that protects your brand on show day

We look forward to building with you.

# Our **Core** Capabilities



## Exhibitions Stand Solutions

Stands, Pavilions & Brand activations



## Event Management

Design, Technical Production, On-Site Operations



## Conference Organization

Stage, Protocol, & Live Operations



## Festival Management

Festival Design, Fabrication, and Management



## AVL Solutions

Audio, Video, Lighting System



## Interior Fit-out

Space Planning, Custom Joinery, Finishes Installation





## The Master Craftsmen & Technicians

The physical reality of Tarweej is built by our highly skilled production and technical teams. This group of master craftsmen, CNC specialists, and AV technicians are the hands that turn plans into immersive environments. They don't just build structures; they create experiences—integrating expert carpentry and finishing with cutting-edge audio-visual and media technology. From the precision of the factory floor to the high-pressure environment of on-site event execution, they are the dedicated force that ensures every event is delivered with flawless quality and technical perfection.

# DELIVERY ORGANIZATION

## President & CEO

Executive Oversight

### Sales & Business Development

- Business development
- Key accounts
- Proposal & Estimation
- Client Servicing
- Lead Management

### Creative & Design

- Concept development
- Event Design
- 3D Design
- Graphic Design
- Technical Drafting
- Branding & Visual Identity

### Project Management

- Project Planning & Scheduling
- On-site Supervision
- Client Communication
- Vendor Coordination
- Risk Management

### Production ( In-house)

- Technical & Structural Engineering
- Carpentry & Metal Fabrication
- CNC & Laser
- Printing & Graphics
- Painting & Finishing
- Electrical Assembly

### AVL Solutions

- Audio Engineering
- Video & LED Systems
- Lighting Design
- Rigging & Trussing

### Operation & Logistics

- Transportation
- Warehouse & Inventory
- Supplier Management
- Health & Safety

### Admin & Finance

- HR
- Finance
- Accounting
- Legal Documentation
- IT

### Marketing & Communication

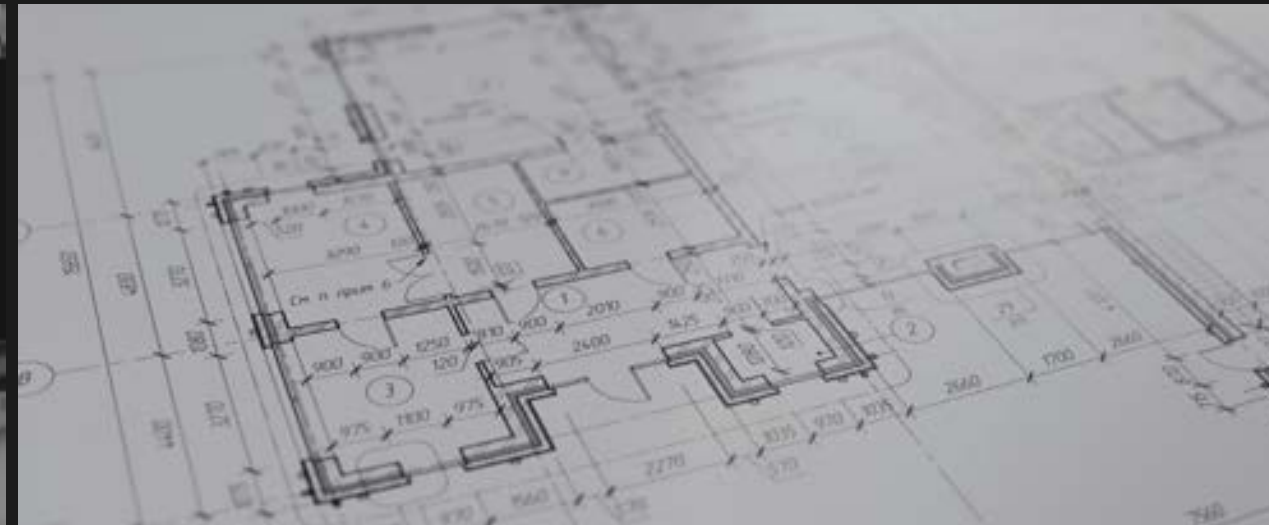
- Brand Strategy
- Digital Marketing
- Social Media Management
- Website & Analytics
- Media Production & Live Streaming



# OUR **DEVELOPMENT** SECTIONS



**Concept Developement**



**Space Planning**



**3D Design**



**Branding & Graphics**



**Event Experience**

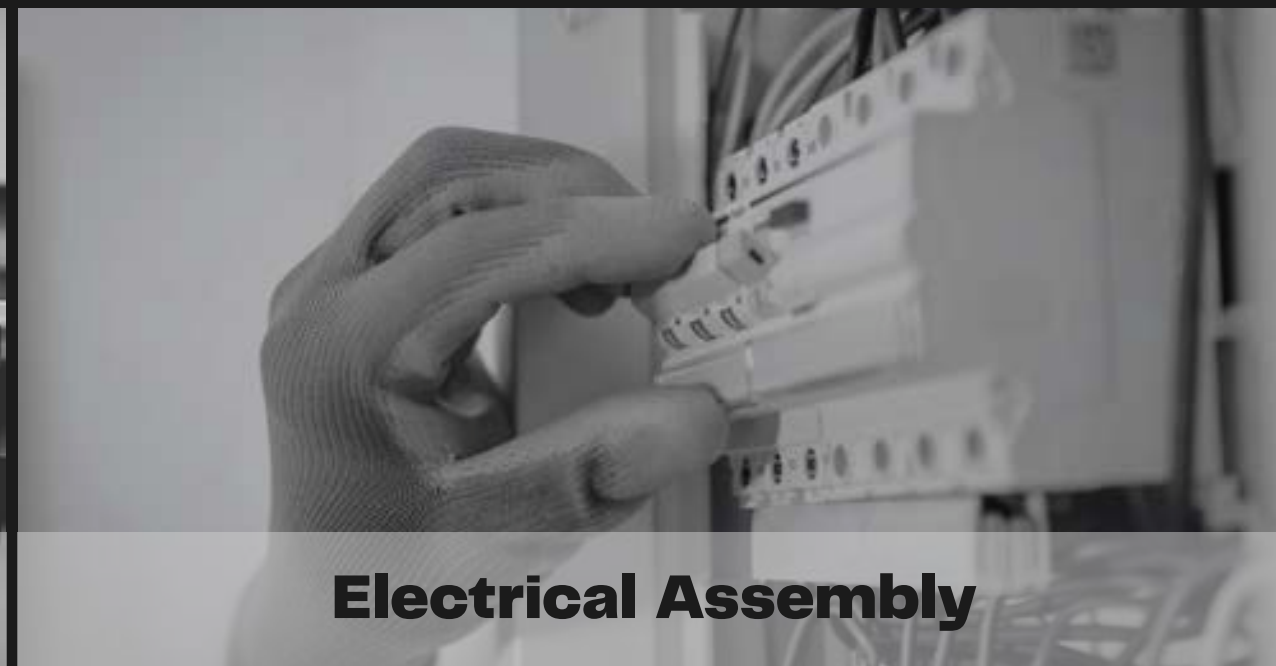
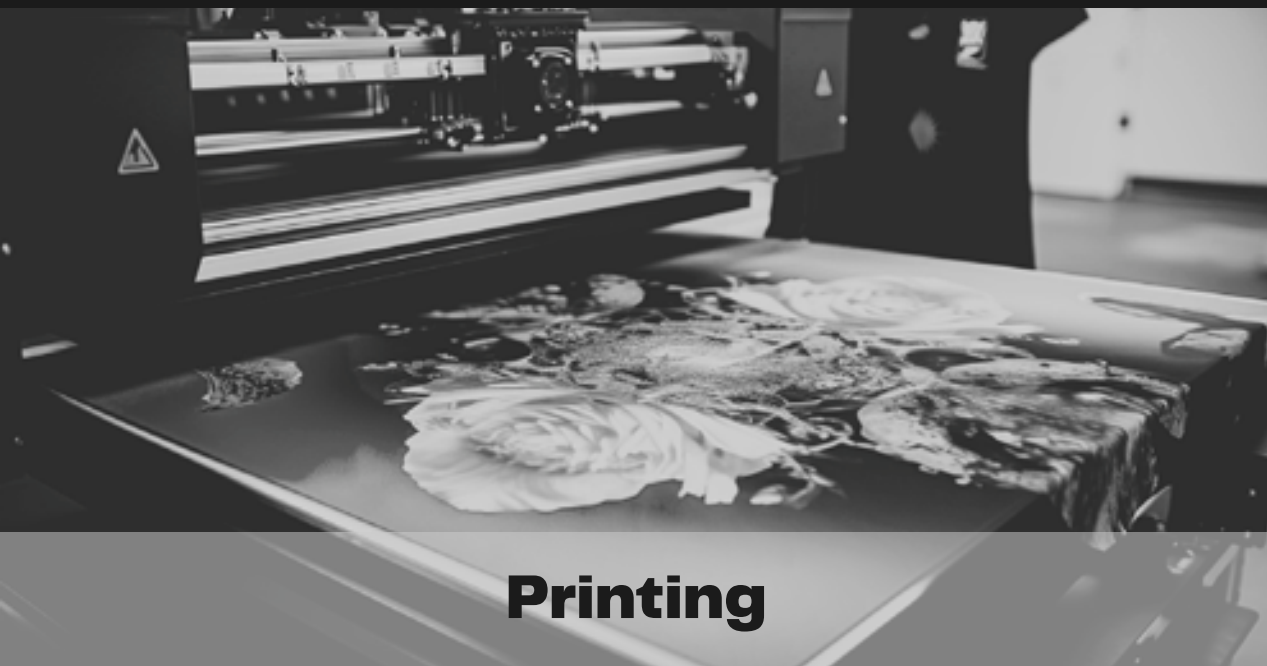
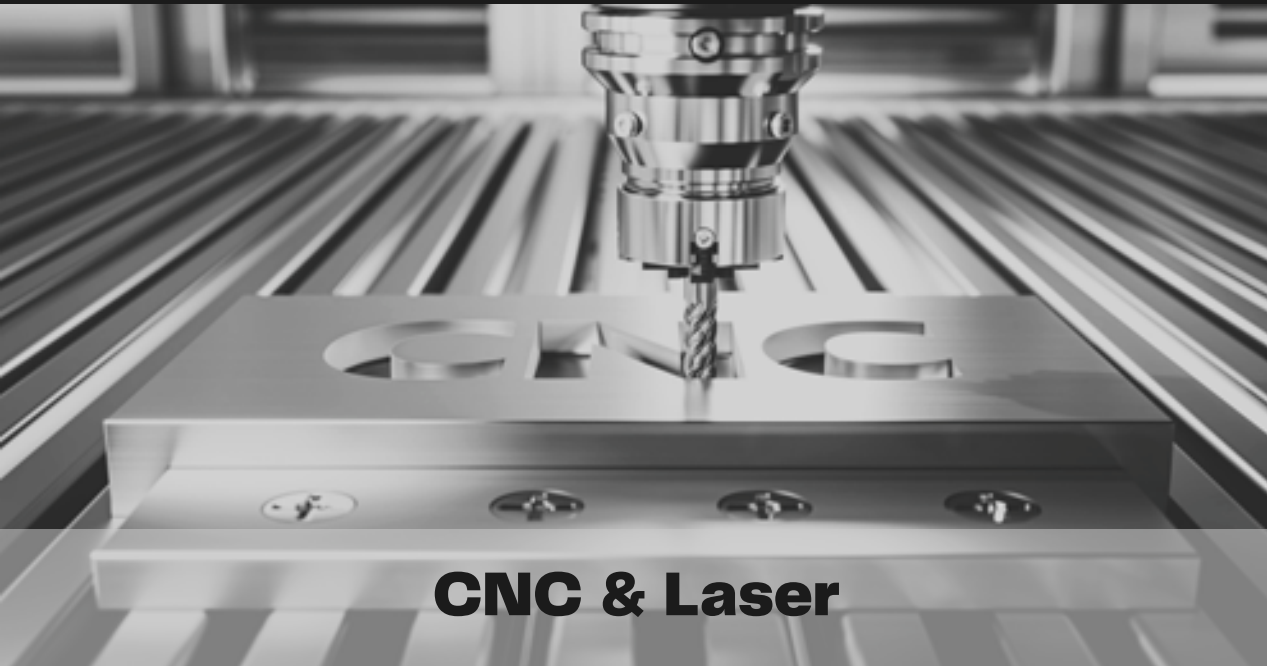


**VIP Protocol**





# OUR **PRODUCTION** SECTIONS

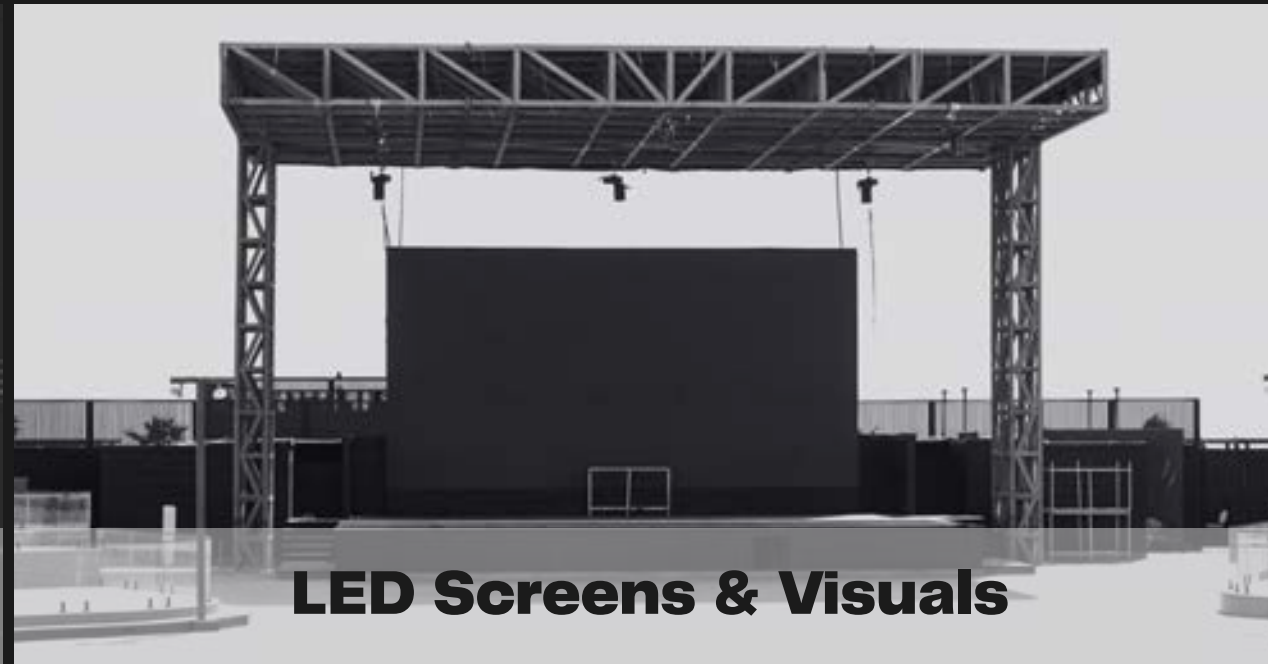




# OUR SOLUTIONS



**Audio**



**LED Screens & Visuals**



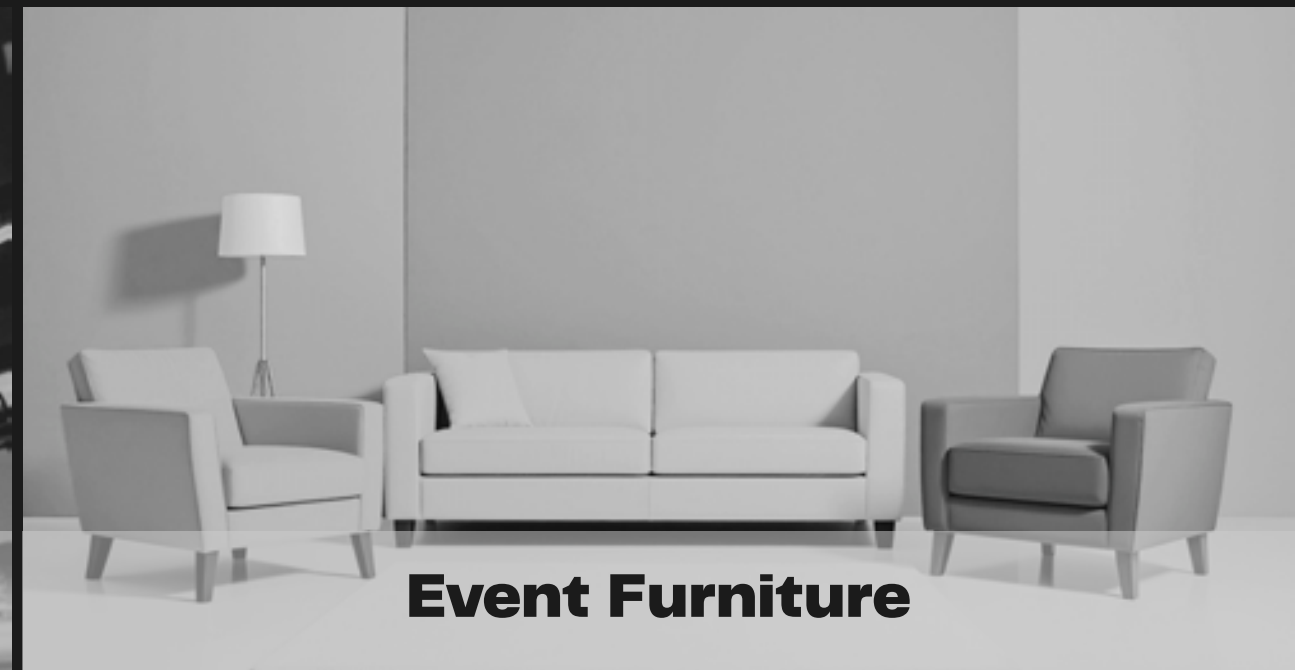
**Lighting**



**Rigging & Trussing**



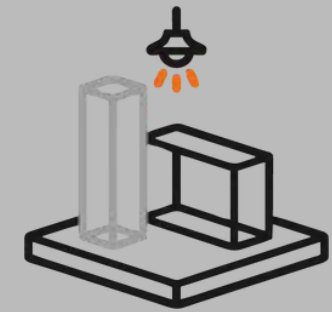
**Media Production & Live Stream**



**Event Furniture**







# Exhibitions

Stands, Pavilions & Brand activations

## High-Quality Fabrication

From sophisticated custom builds to adaptable modular stands, our expertise spans the entire project lifecycle, ensuring precision engineering and superior craftsmanship.

## Meticulous Installation

Beyond the build, we provide meticulous on-site installation and proactive technical maintenance throughout your event to ensure flawless, uninterrupted performance.

## Operational Excellence

We maintain a steadfast commitment to safety, ensuring every structure strictly adheres to venue regulations, international health standards, and technical guidelines.

## Excellence in Spatial Design

We elevate brand presence through integrated exhibition services, beginning with creative designs that transform your identity into immersive, high-impact environments

# EXHIBITIONS





CYBER SECURITY COUNCIL

Scope: Design • Engineering • Fabrication • Installation

2025

Project Snapshot

Client: DXB LIVE/CYBER SECURITY COUNCIL

Event: GITEX GLOBAL 2025

Location: DWTC

Sector: Exhibition

Timeline: [12] days (Manufacturing and installation)

Scope: Design • Engineering • Fabrication  
Installation

Challenge

Complex custom designs under strict exhibition regulations and tight deadlines

Solution

Detailed technical engineering, proactive compliance coordination, and rigorous quality control

Outcome

Seamless approval, flawless execution, and a stand that fully reflects the brand vision

CTA: Share your scope to receive a delivery plan and a fast proposal.

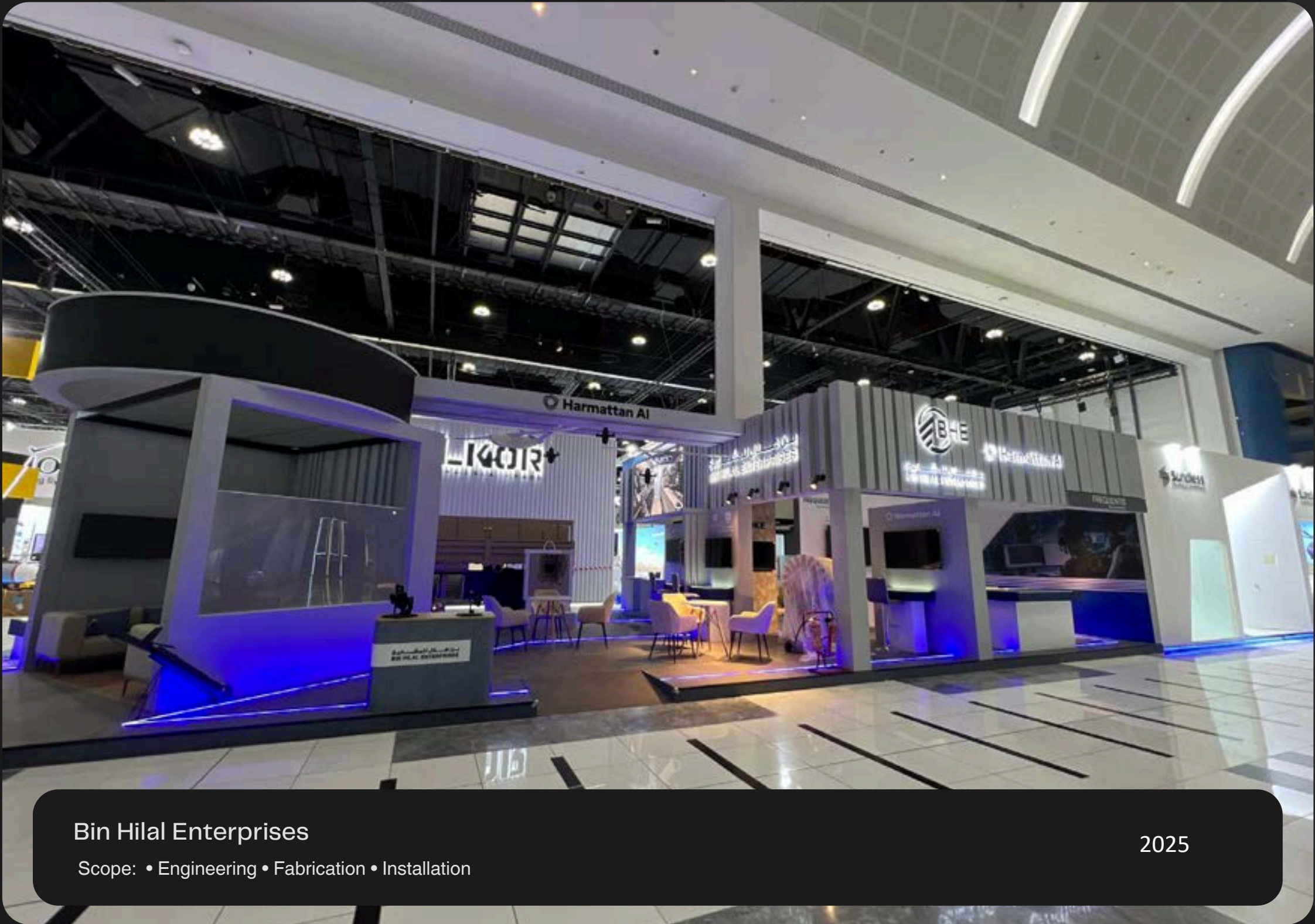












Bin Hilal Enterprises  
Scope: • Engineering • Fabrication • Installation

2025

Project Snapshot

Client: DXB LIVE/Bin Hilal Enterprises LLC  
Event: IDEX 2025  
Location: Adnec, Abu Dhabi  
Sector: Exhibition / Event  
Timeline: [10] days (Manufacturing and installation)  
Scope: Installation • Engineering • Fabrication

Challenge

Tight timeline, venue restrictions, and change requests.

Solution

Disciplined planning, in-house production control, and on-site supervision.

Outcome

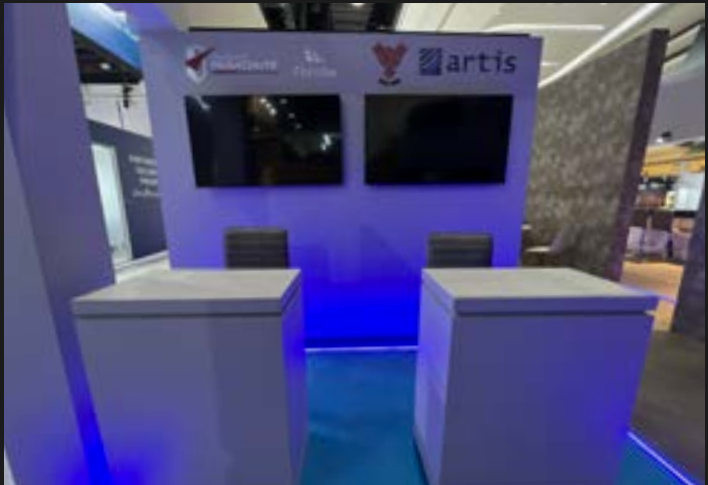
On-time handover and consistent finish quality.

CTA: Share your scope to receive a delivery plan and a fast proposal.













KIAAI

Scope: Design • Engineering • Fabrication • Installation

2025

Project Snapshot

Client: KIAAI  
Event: Global Food Week 2025  
Location: ADNEC  
Sector: Exhibition / Event  
Timeline: [3] days (Fast-track)  
Scope: Design • Engineering • Fabrication  
Installation

Challenge

Intense build-up schedules, restricted venue access, and high exhibitor expectations

Solution

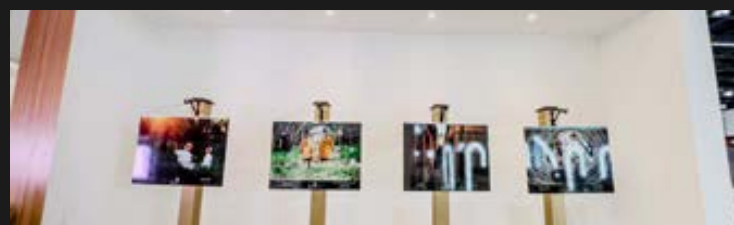
Strategic pre-planning, precision off-site fabrication, and tightly managed on-site execution

Outcome

A striking exhibition stand delivered on time, ready to perform from the first minute of the show

CTA: Share your scope to receive a delivery plan and a fast proposal.

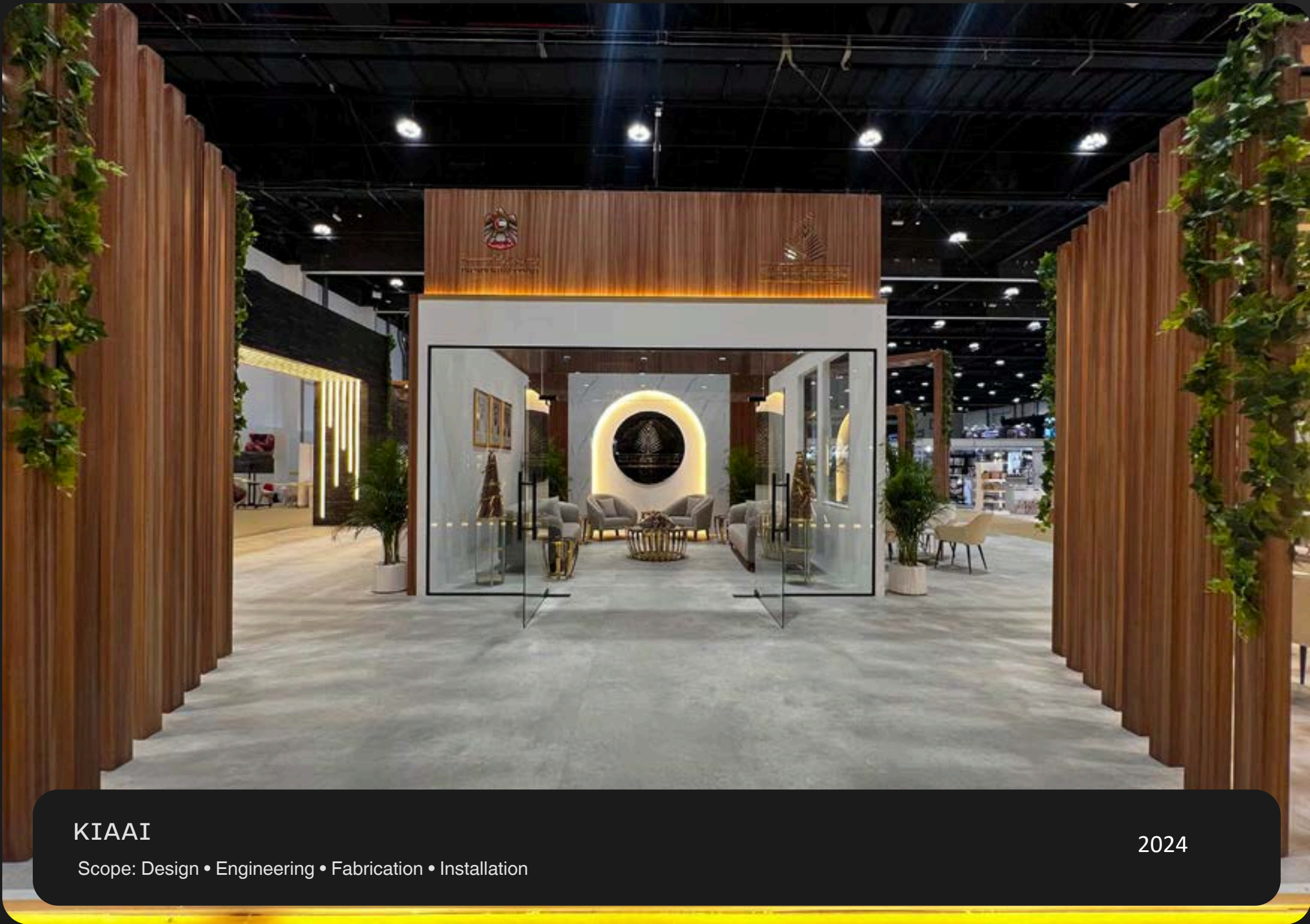












KIAAI

Scope: Design • Engineering • Fabrication • Installation

2024

Project Snapshot

Client: KIAAI  
Event: Global Food Week 2024  
Location: ADNEC, Abu Dhabi  
Sector: Exhibition / Event  
Timeline: [5] days (Manufacturing and installation)  
Scope: Design • Engineering • Fabrication

Challenge

Last-minute branding changes and evolving client requirements close to production

Solution

Agile production workflows, rapid graphic adaptation, and built-in operational flexibility

Outcome

Updated brand presence delivered without delay, maintaining consistency and impact

CTA: Share your scope to receive a delivery plan and a fast proposal.

















CYBER SECURITY COUNCIL

Scope: Design • Engineering • Fabrication • Installation

2024

Project Snapshot

Client: CYBER SECURITY COUNCIL

Event: Cyber Q 2024

Location: ADNEC, Abu Dhabi

Sector: Exhibition / Event

Timeline: [5] days (Manufacturing and installation)

Scope: Design • Engineering • Fabrication

Challenge

Integrating interactive technology within structural and design limitations

Solution

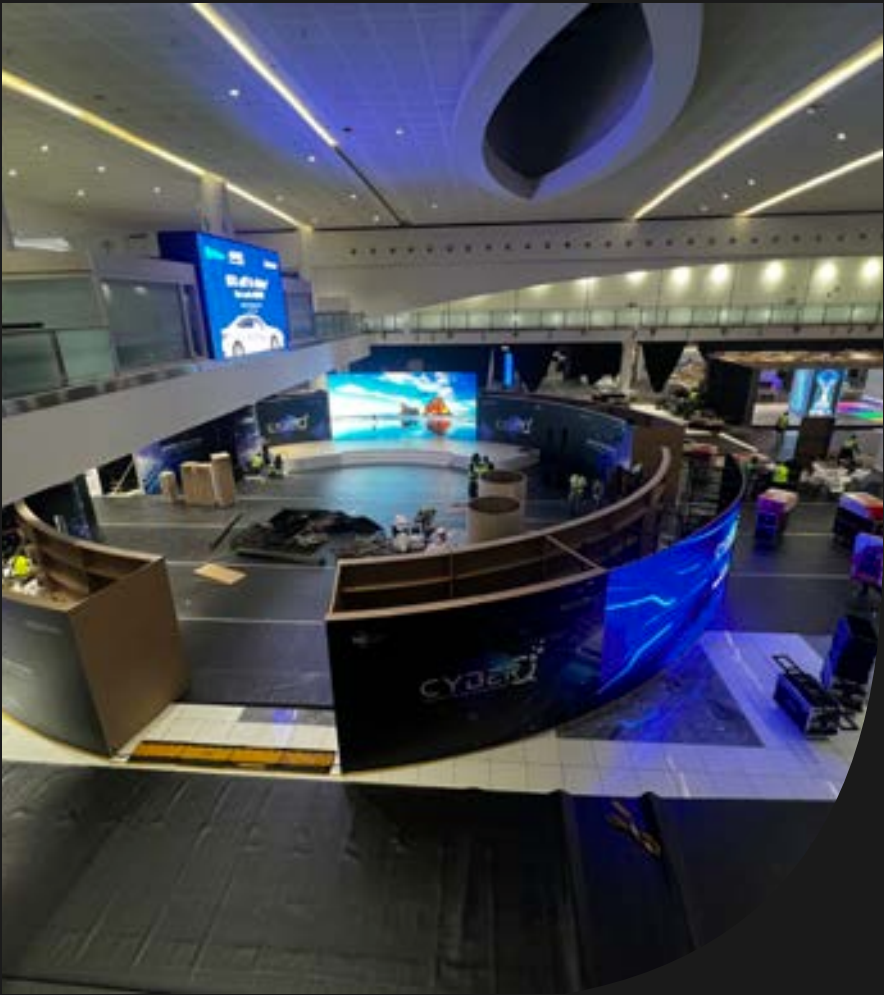
Early-stage technical coordination, concealed infrastructure planning, and seamless AV integration

Outcome

An engaging visitor experience supported by reliable and discreet technology

CTA: Share your scope to receive a delivery plan and a fast proposal.













Tawdheef x Zaheb

Scope: Design • Engineering • Fabrication • Installation

2024

Project Snapshot

Client: Signals Intelligence Agency

Event: Tawdheef x Zaheb 2024

Location: ADNEC, Abu Dhabi

Sector: Exhibition / Event

Timeline: [3] days (Fast-track)

Scope: Design • Engineering • Fabrication

Challenge

High visitor traffic requiring both openness and controlled movement flow

Solution

Strategic layout circulation design, defined entry points, and optimized display positioning

Outcome

A dynamic yet organized stand environment that enhances engagement and comfort

CTA: Share your scope to receive a delivery plan and a fast proposal.









KIAAI

Scope: Design • Engineering • Fabrication • Installation

2023

Project Snapshot

Client: KIAAI  
Event: Global Food Week 2023  
Location: ADNEC, Abu Dhabi  
Sector: Exhibition / Event  
Timeline: [4] days (Fast-track)  
Scope: Design • Engineering • Fabrication

Challenge

Ongoing change requests, a tight delivery window, and venue-related limitations

Solution

On-site supervision, backed by disciplined planning and full in-house production control

Outcome

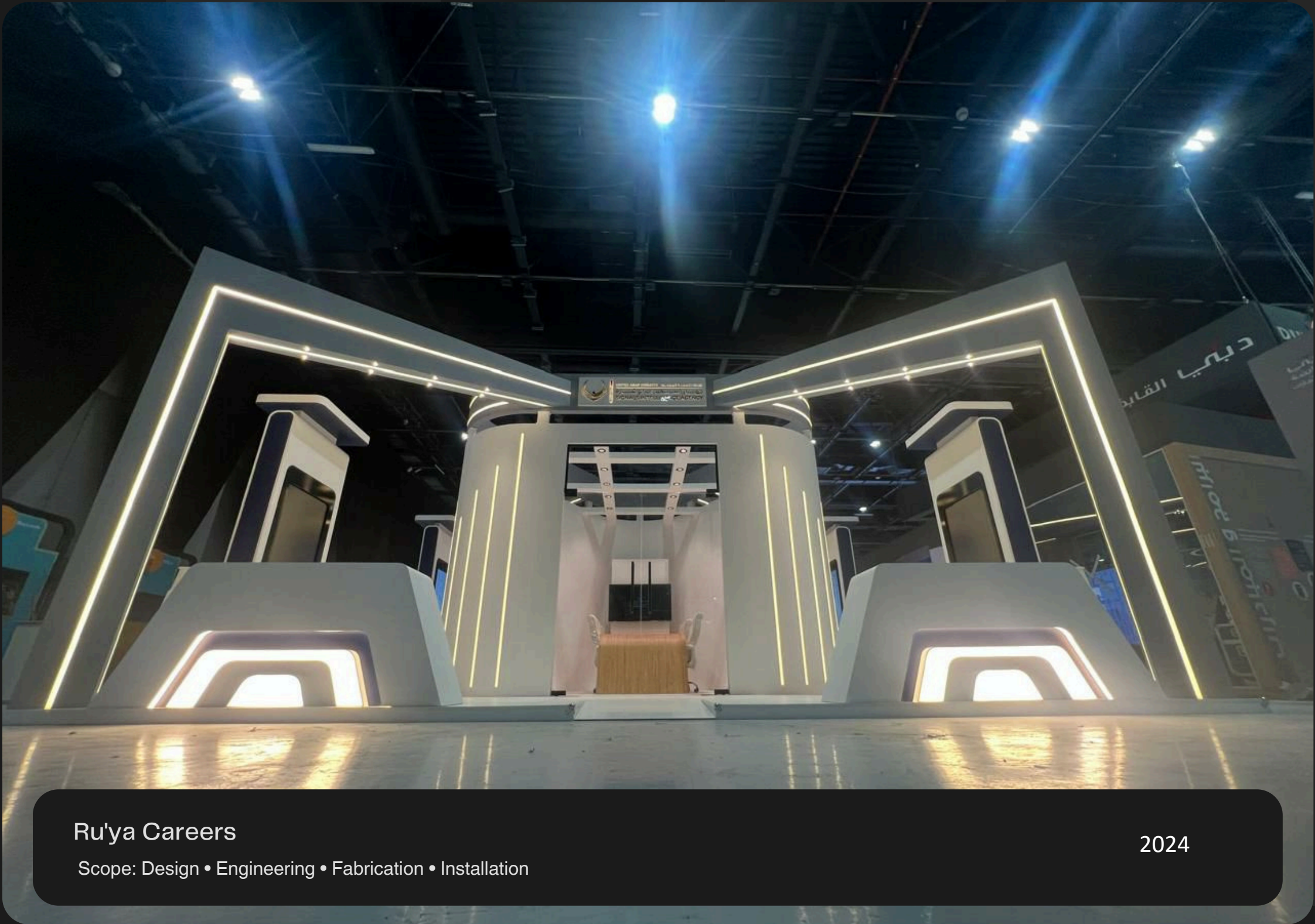
A consistent, high-quality finish delivered right on schedule

CTA: Share your scope to receive a delivery plan and a fast proposal.









Ru'ya Careers

Scope: Design • Engineering • Fabrication • Installation

2024

Project Snapshot

Client: Signals Intelligence Agency  
Event: Ru'ya Careers UAE 2024  
Location: DWTC, Dubai  
Sector: Exhibition / Event  
Timeline: [4] days (Manufacturing, installation)  
Scope: Design • Engineering • Fabrication

Challenge

A fast-approaching deadline complicated by location restrictions and late adjustments

Solution

Close site monitoring reinforced by structured planning and controlled in-house execution

Outcome

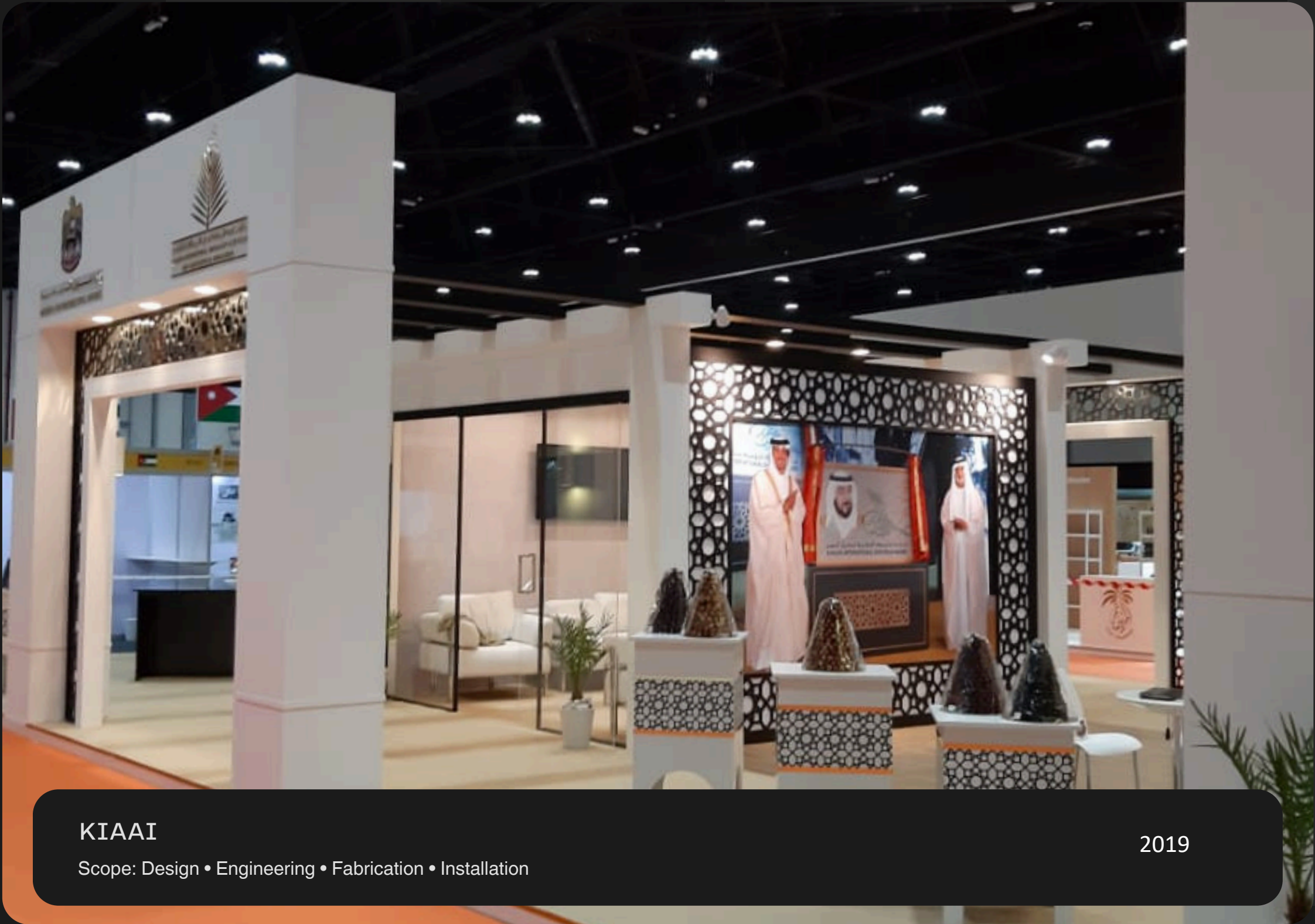
Timely handover marked by uniform standards and polished craftsmanship

CTA: Share your scope to receive a delivery plan and a fast proposal.









KIAAI

Scope: Design • Engineering • Fabrication • Installation

2019

Project Snapshot

Client: KIAAI  
Event: Global Food Week 2019  
Location: ADNEC, Abu Dhabi  
Sector: Exhibition / Event  
Timeline: [4] days (Manufacturing, installation)  
Scope: Design • Engineering • Fabrication

Challenge

A fast-approaching deadline complicated by location restrictions and late adjustments

Solution

Strong internal production oversight, supported by agile planning and hands-on site presence

Outcome

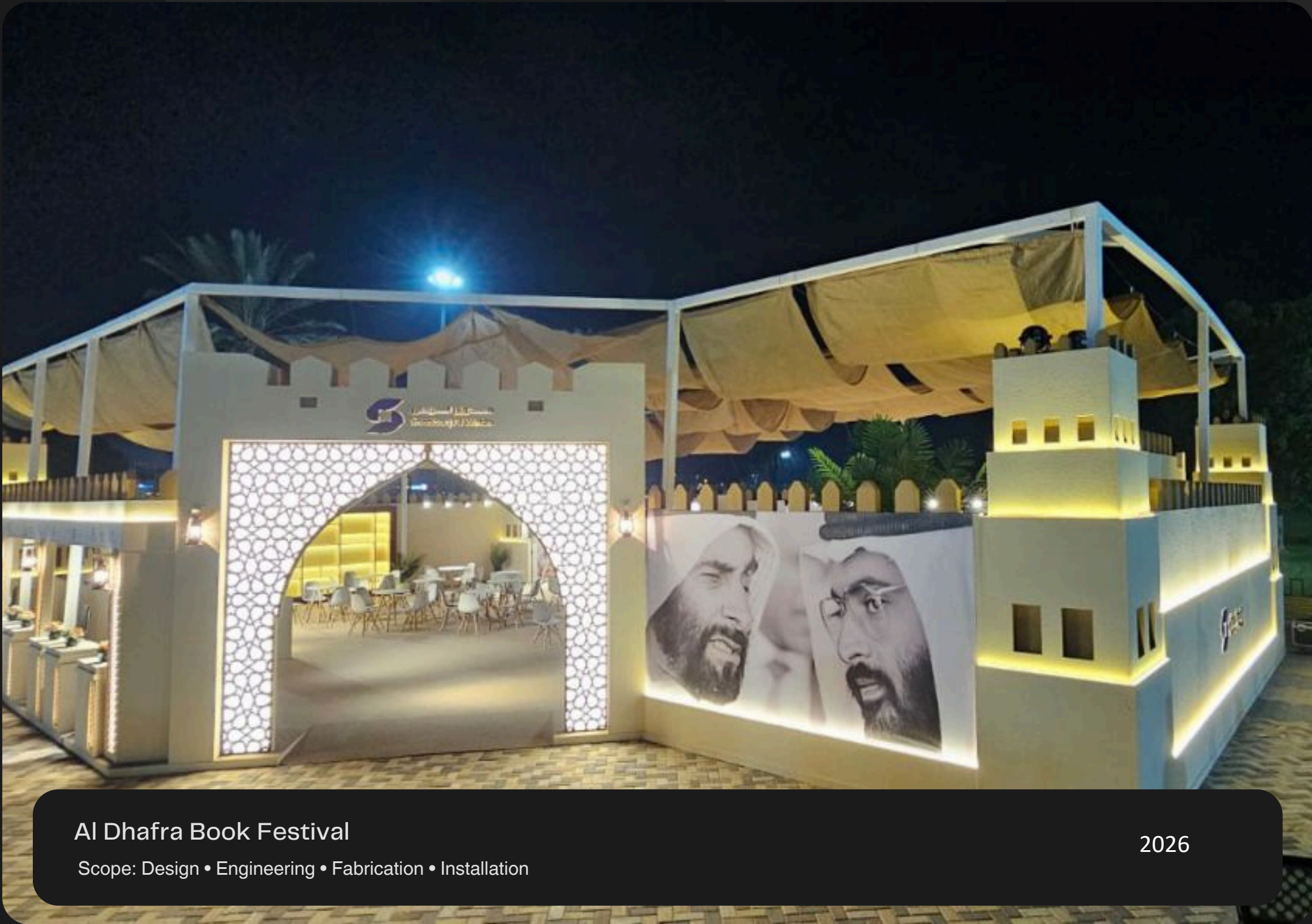
On-time completion achieved with a seamless and refined result

CTA: Share your scope to receive a delivery plan and a fast proposal.









Al Dhafra Book Festival

Scope: Design • Engineering • Fabrication • Installation

2026

Project Snapshot

Client: Sandooq Al Watan  
Event: Al Dhafra Book Festival  
Location: Al Dhafra, Abu Dhabi  
Sector: Exhibition / Event  
Timeline: [6] days (Manufacturing, installation)  
Scope: Design • Engineering • Fabrication

Challenge

Maintaining millimeter-level accuracy across modular components assembled on-site

Solution

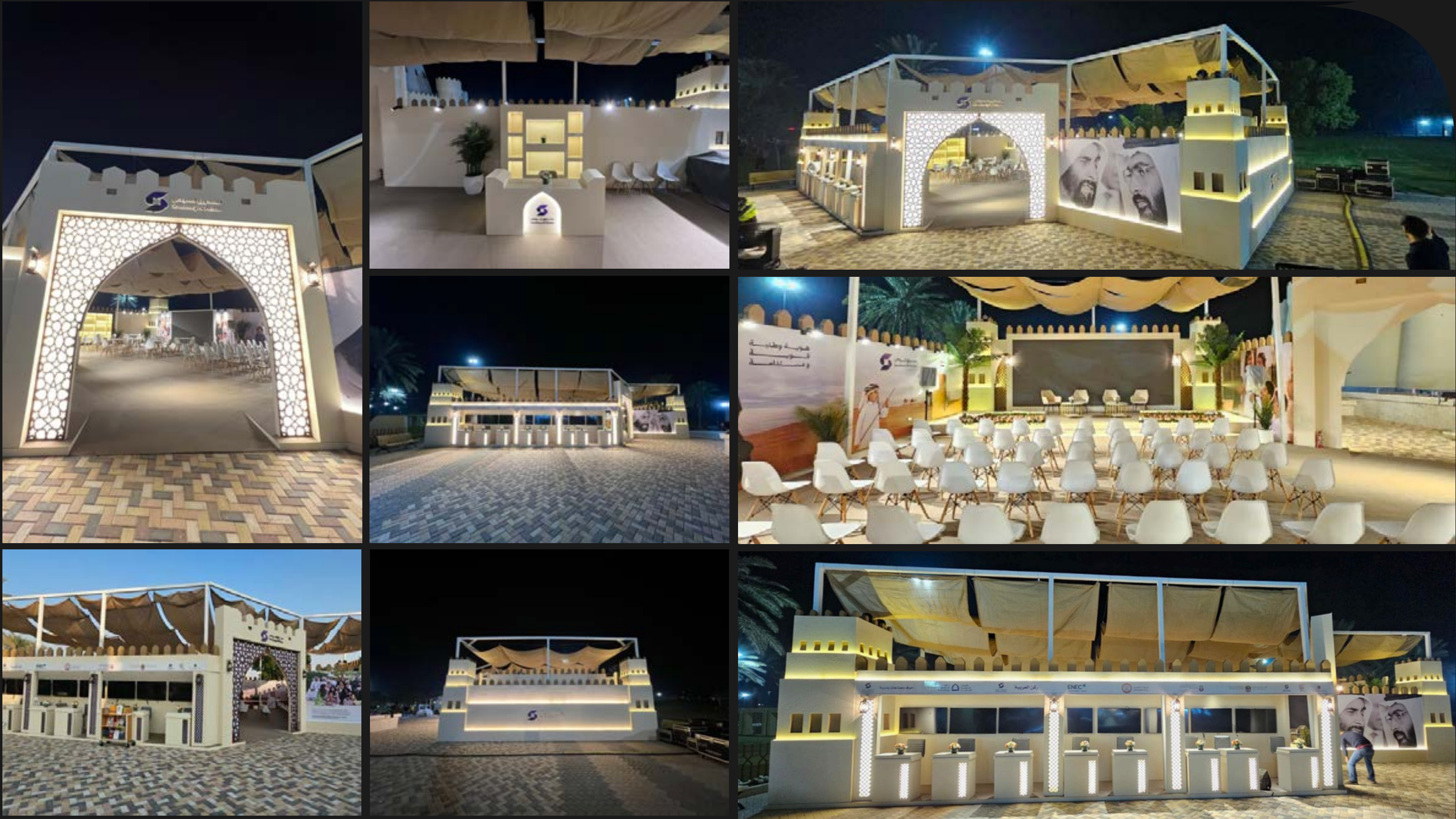
Digital production drawings, pre-alignment marking systems, and controlled factory pre-assembly testing.

Outcome

Fast on-site installation with perfect alignment and structural integrity

CTA: Share your scope to receive a delivery plan and a fast proposal.









SIDATTES Morocco 2025 KIAAI

Scope: Design • Engineering • Fabrication • Installation

2025

Project Snapshot

Client: KIAAI  
Event: International Date Fair in Morocco  
Location: Erfoud (Morocco)  
Sector: Exhibition / Event  
Timeline: [20] days (Manufacturing, installation)  
Scope: Design • Engineering • Fabrication • Installation

Challenge

coordination between design, production, and logistics teams while complying with local regulations and venue requirements

Solution

the team implemented an integrated project management approach that included early coordination with event organizers, precise logistics planning

Outcome

project was successfully delivered within the scheduled timeframe while maintaining high standards of craftsmanship and finishing

CTA: Share your scope to receive a delivery plan and a fast proposal.

















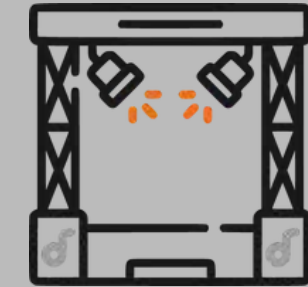






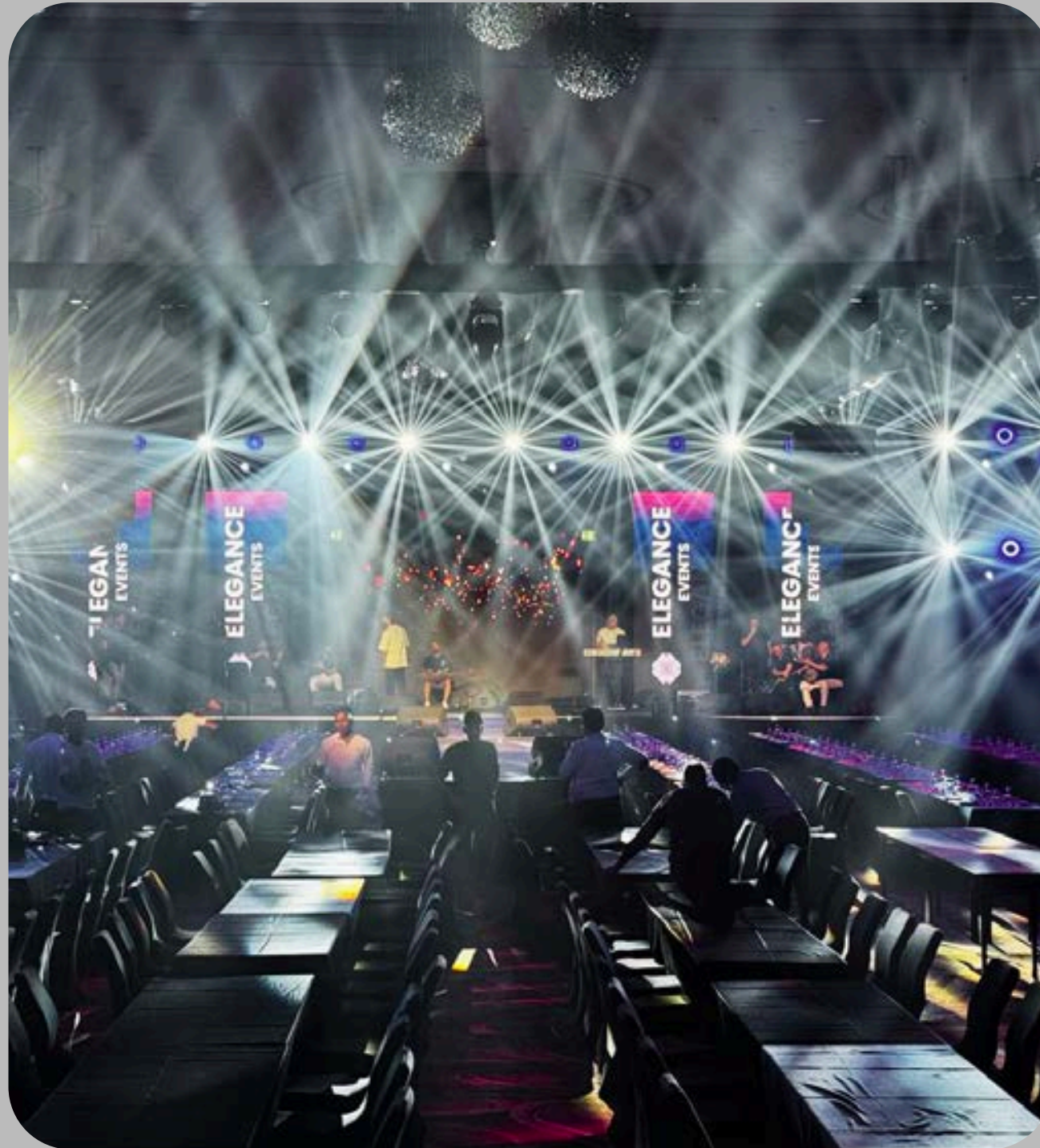






# AVL Solutions

Audio, Video, Lighting System



## Cutting-Edge Integration

We design and deploy advanced Audio, Visual, and Lighting systems, transforming spaces into immersive environments with crystal-clear sound and dynamic visuals.

## Proactive Operation

Our expert technicians provide real-time monitoring and seamless control during your event, ensuring flawless transitions and immediate technical support.

## Expert Engineering

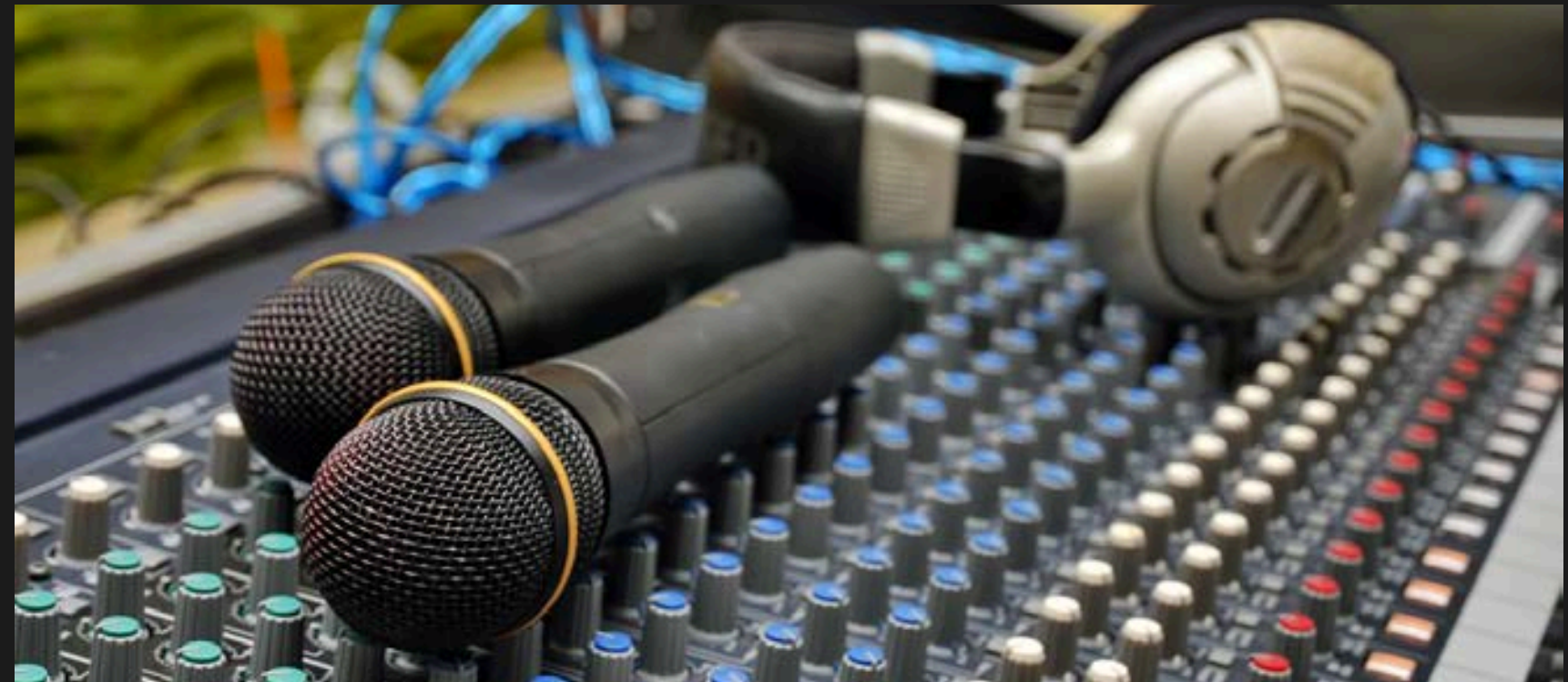
Our team manages every technical detail, from system architecture to rigging, ensuring a robust and perfectly calibrated infrastructure for high-performance delivery.

## Unforgettable Experiences

We blend innovative technology with creative execution to ensure your message is seen, heard, and felt with absolute professional brilliance.

# AVL Projects







# Lighting system

• AVL





## Led screen system

• AVL



























# Conference & Event

Stage, Protocol, & Live Operations



## Premier Professional Platforms

We leverage decades of expertise to orchestrate high-impact conferences. Our mission is to transform your vision into an unforgettable experience by blending strategic creativity with a results-driven purpose.

## Integrated Solutions

We provide a full suite of management solutions, from initial concept development and venue strategy to meticulous logistical planning, ensuring every phase of your conference is expertly handled.

## Rigorous Attention to Detail

Our methodology is defined by proactive execution. By managing every technical and operational complexity with precision, we ensure a flawless delivery on the day of your event.

## Seamless Professional Environments

Our end-to-end approach allows you to focus entirely on your delegates and core objectives, while we deliver a seamless, world-class environment that guarantees success.

# Conferences





International Date Palm Conference

Scope: Design • Engineering • Fabrication • Installation

2019

Project Snapshot

Client: KIAAI  
Event: International Date Palm Conference 2019  
Location: Abu Dhabi  
Sector: Conference & Event  
Timeline: [7] days (Manufacturing and installation)  
Scope: Design • Engineering • Fabrication

Challenge

Designing a stage that balances visual impact with clear sightlines for large-scale audiences

Solution

3D spatial simulations, tiered elevation planning, and precise stage geometry development

Outcome

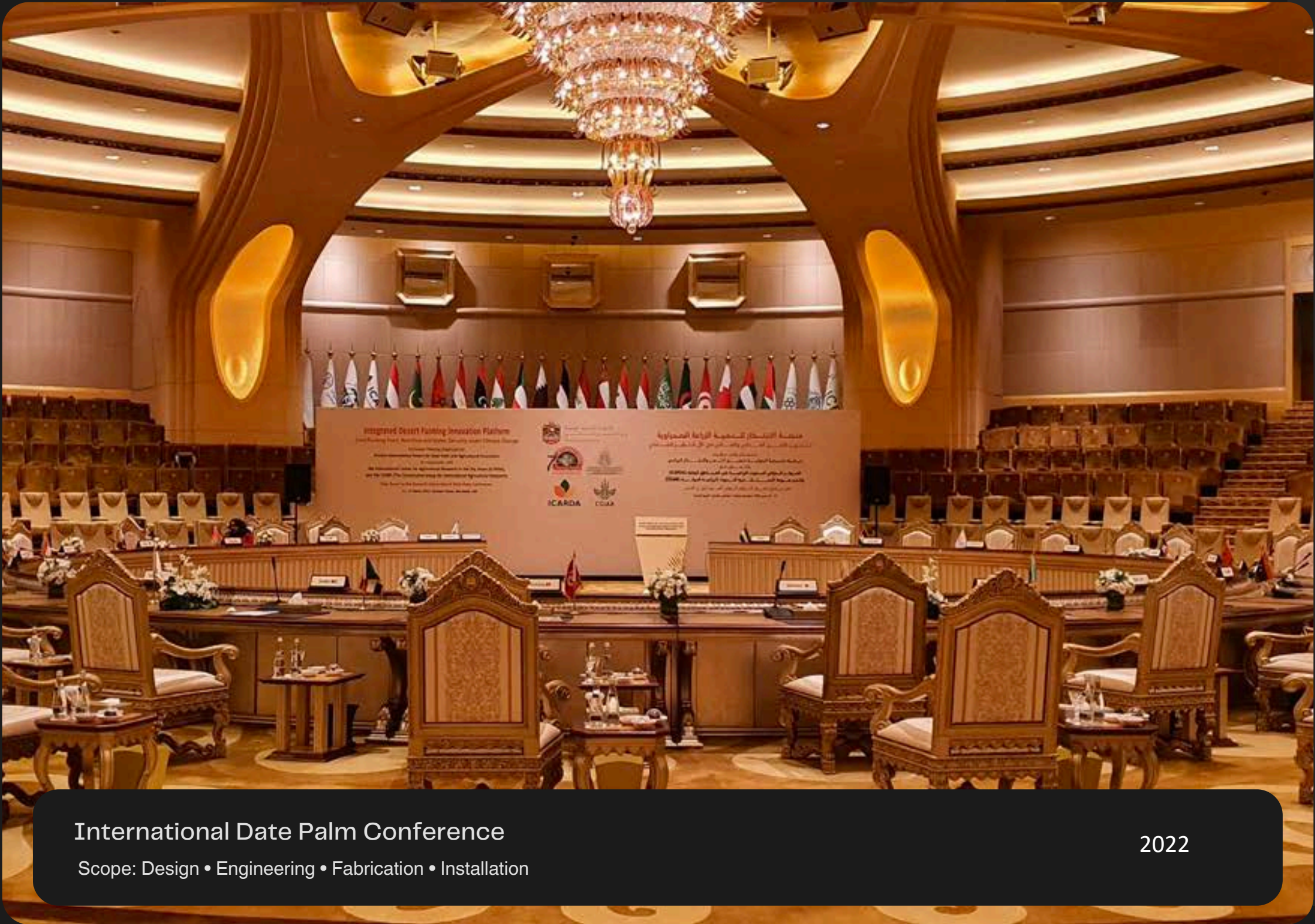
A commanding stage presence with uninterrupted visibility from every seat

*CTA: Share your scope to receive a delivery plan and a fast proposal.*









International Date Palm Conference

Scope: Design • Engineering • Fabrication • Installation

2022

Project Snapshot

Client: KIAAI  
Event: International Date Palm Conference 2022  
Location: Abu Dhabi  
Sector: Conference & Event  
Timeline: [5] days (Fast-track)  
Scope: Design • Engineering • Fabrication

Challenge

Creating a stage environment optimized for both live audiences and broadcast cameras

Solution

Camera-angle studies, controlled lighting design, and texture/material selection tailored for high-definition capture.

Outcome

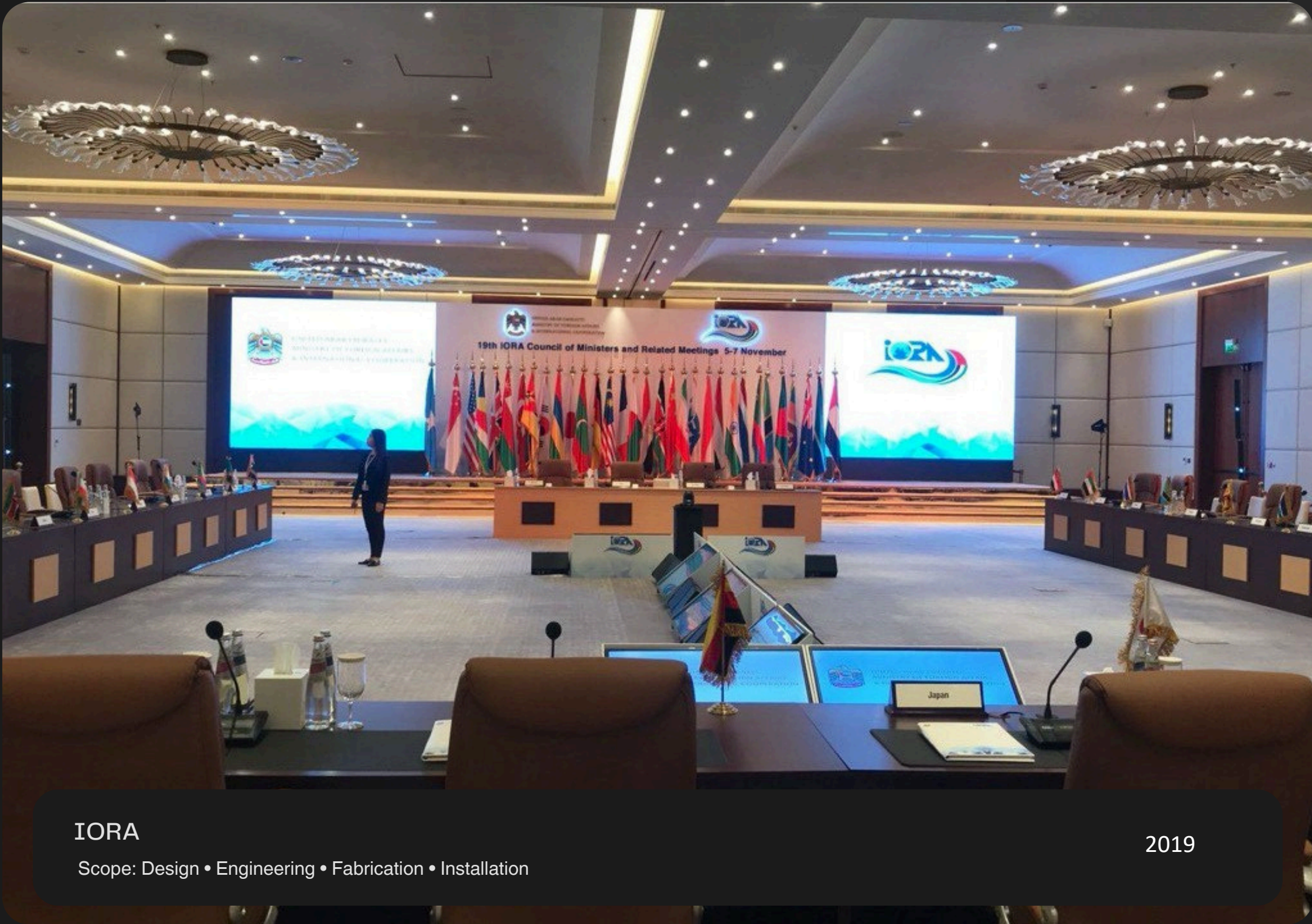
A visually dynamic stage that performs flawlessly on-site and on-screen

CTA: Share your scope to receive a delivery plan and a fast proposal.









IORA

Scope: Design • Engineering • Fabrication • Installation

2019

Project Snapshot

Client: Ministry of Foreign Affairs (MoFA)  
Event: IORA (Indian Ocean Rim Association) Conference  
Location: Abu Dhabi  
Sector: Conference & Event  
Timeline: [8] days (Installation, manufacturing)  
Scope: Design • Engineering • Fabrication

Challenge

Managing fluid transitions between speakers, presentations, and multimedia segments

Solution

Modular stage components, integrated LED backdrops, and synchronized technical programming

Outcome

Seamless program flow with zero visual or technical disruption

CTA: Share your scope to receive a delivery plan and a fast proposal.









Ministerial Meeting

Scope: Design • Engineering • Fabrication • Installation

2024

Project Snapshot

Client: TDRA  
Event: 53rd Meeting of the Arab ICT Permanent Committee  
Location: Abu Dhabi  
Sector: Conference & Event  
Timeline: [5] days (Fast-track)  
Scope: Design • Engineering • Fabrication

Challenge

Tight timeline, venue restrictions, and change requests.

Solution

Disciplined planning, in-house production control, and on-site supervision.

Outcome

On-time handover and consistent finish quality.

CTA: Share your scope to receive a delivery plan and a fast proposal.









Bawh Alqawafi

Scope: Design • Engineering • Fabrication • Installation

2024

Project Snapshot

Client: [Name / NDA]  
Event: Bawh Alqawafi  
Location: [City, UAE]  
Sector: Conference & Event  
Timeline: [5] days (Manufacturing and installation)  
Scope: Design • Engineering • Fabrication

Challenge

Delivering a high-impact keynote stage that reinforces authority and brand positioning

Solution

Architectural stage framing, immersive lighting layers, and controlled visual hierarchy

Outcome

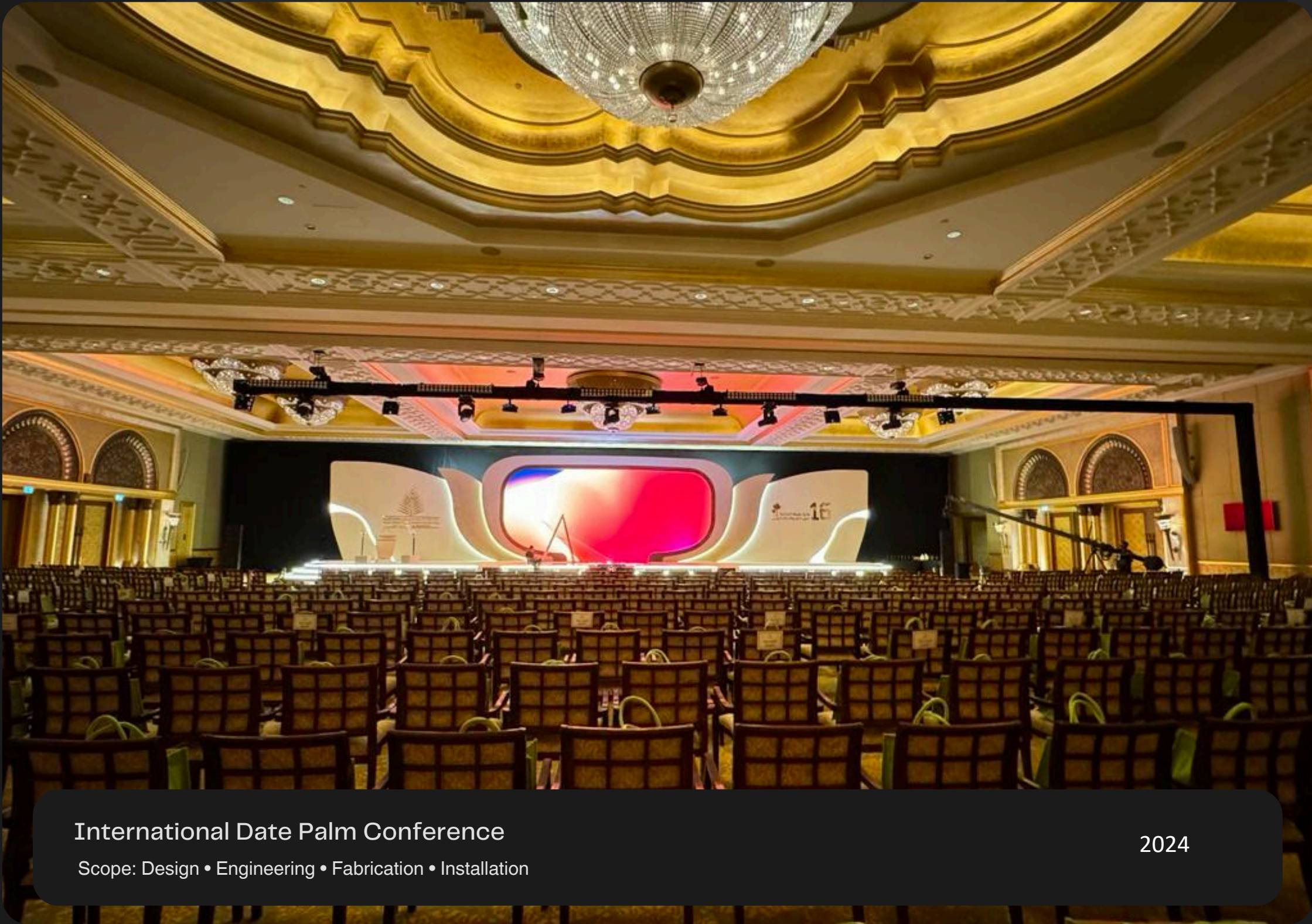
A powerful keynote environment that amplifies message delivery and audience engagement

CTA: Share your scope to receive a delivery plan and a fast proposal.









International Date Palm Conference

Scope: Design • Engineering • Fabrication • Installation

2024

Project Snapshot

Client: KIAAI  
Event: International Date Palm Conference  
Location: Abu Dhabi  
Sector: Conference & Event  
Timeline: [6 days (Manufacturing and installation)]  
Scope: Design • Engineering • Fabrication

Challenge

Integrating real-time digital content, Integrating lighting as a design feature rather than a functional afterthought

Solution

Custom-fit structural systems, synchronized media servers, and structured content zoning

Outcome

A responsive stage environment where content and design operate as one cohesive system

*CTA: Share your scope to receive a delivery plan and a fast proposal.*

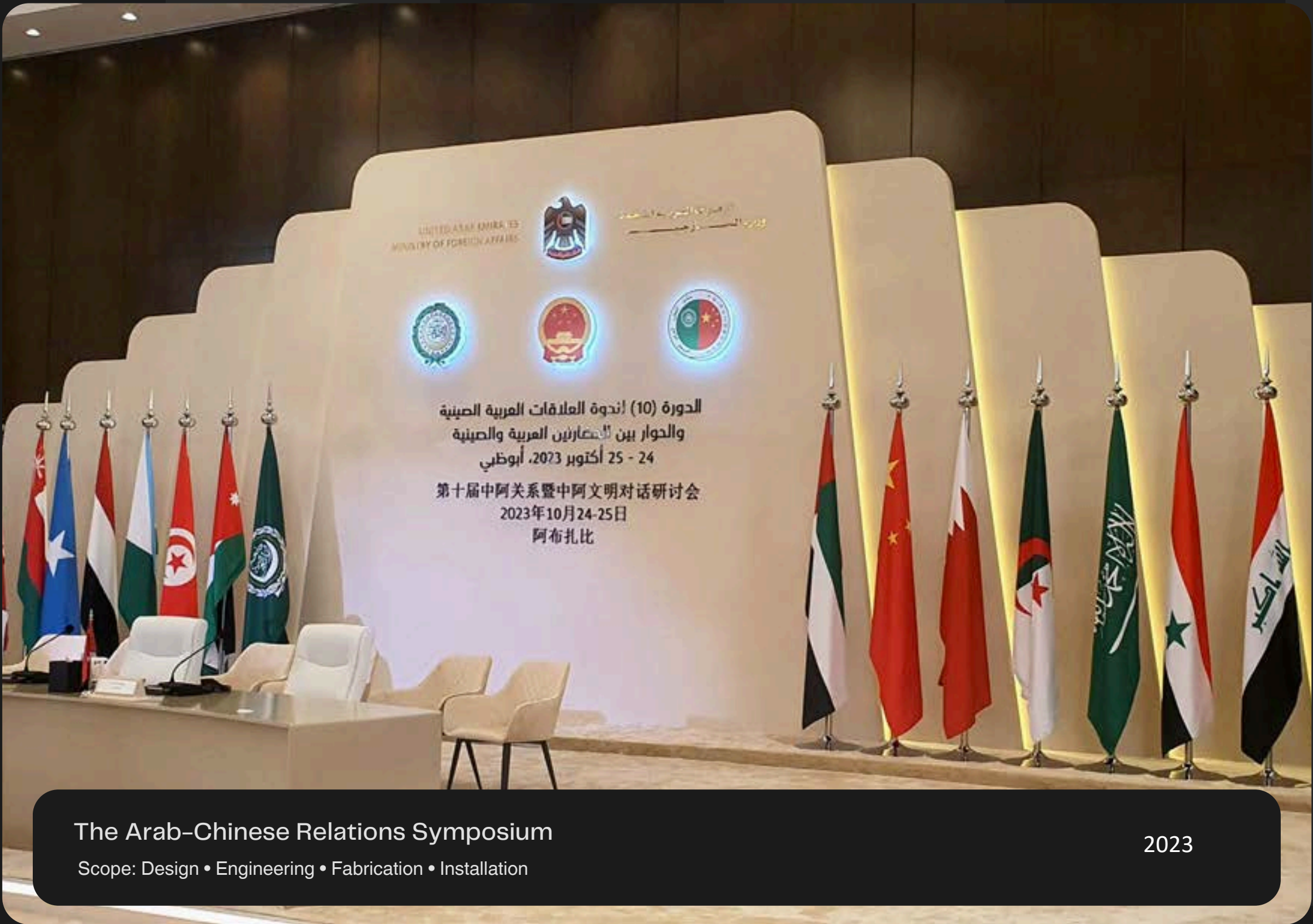












The Arab–Chinese Relations Symposium

Scope: Design • Engineering • Fabrication • Installation

2023

Project Snapshot

Client: Ministry of Foreign Affairs (MoFA)  
Event: The Arab-Chinese Relations Symposium  
Location: Abu Dhabi  
Sector: Conference & Event  
Timeline: [8] days (Fast-track)  
Scope: Design • Engineering • Fabrication

Challenge

Designing a cohesive conference environment that guides attendees intuitively across multiple zones.

Solution

Strategic spatial zoning, clear environmental branding, and structured wayfinding systems

Outcome

A seamless attendee journey that enhances engagement and reinforces event identity

CTA: Share your scope to receive a delivery plan and a fast proposal.













































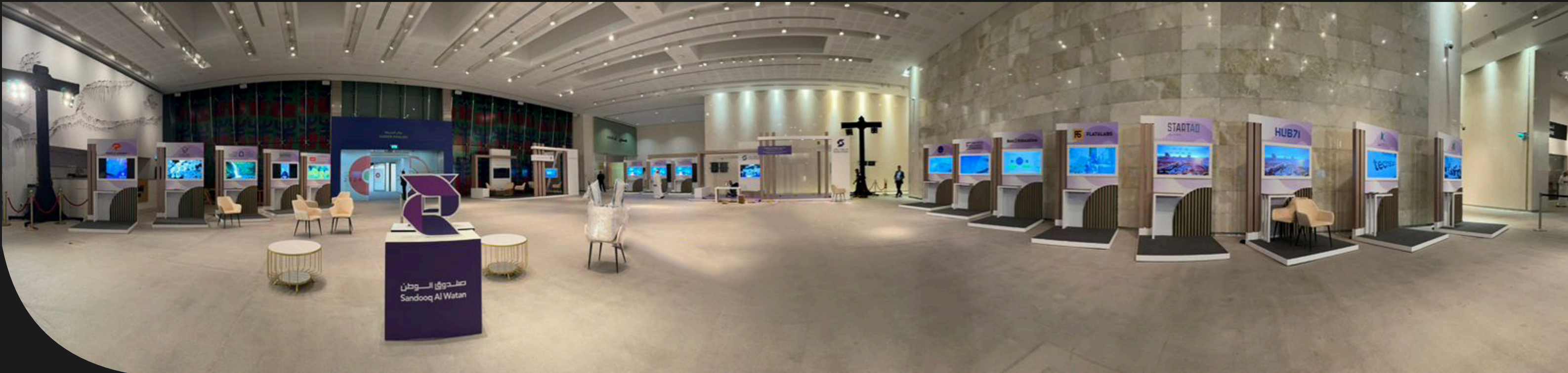








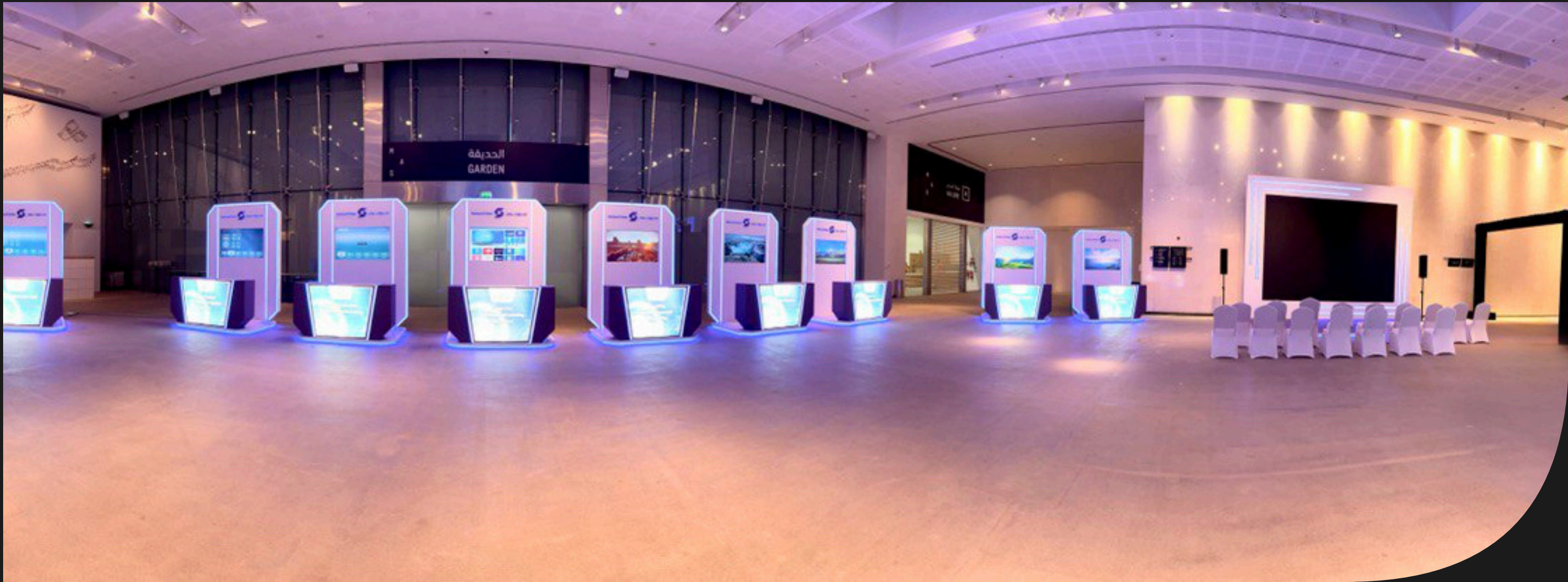




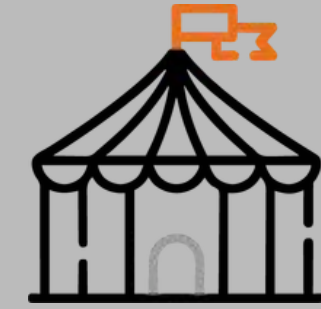












# Festival Management

Festival Design, Fabrication, and Management



## Immersive Concepts

We create bold, high-impact festival environments that transform open spaces into vibrant, themed destinations through strategic planning and striking design.

## Precision Engineering

From main stages to interactive installations, we deliver durable, safe, and weather-resistant structures using advanced materials and expert craftsmanship.

## Operational Excellence

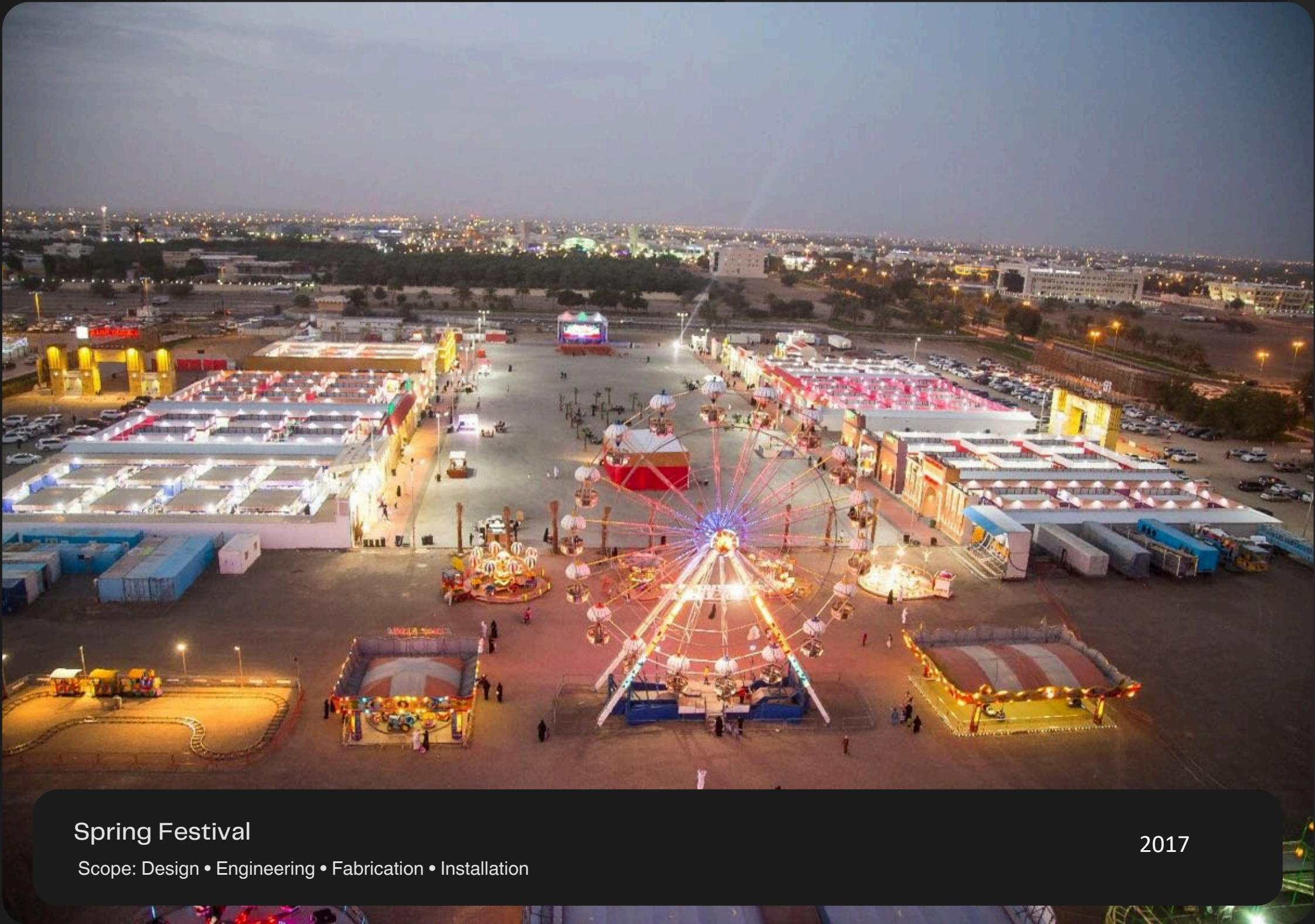
We manage the full festival lifecycle, coordinating logistics, vendors, and safety requirements to ensure seamless execution across all zones.

## Meaningful Celebrations

Combining visionary design, technical mastery, and AVL technology, we deliver world-class festivals that become landmark cultural moments.

# Festival





Spring Festival

Scope: Design • Engineering • Fabrication • Installation

2017

Project Snapshot

Client: [Name / NDA]  
Event: Al Ain Spring Festival 2017  
Location: Al Ain  
Sector: Festival  
Timeline: [20] days (Fast-track)  
Scope: Design • Engineering • Fabrication

Challenge

Coordinating multiple zones, performances, and installations across a large festival footprint

Solution

Master site planning, synchronized scheduling, and centralized in-house production control

Outcome

A cohesive festival where every zone operates harmoniously, ensuring high-quality visitor experiences.

*CTA: Share your scope to receive a delivery plan and a fast proposal.*













Al Ain Book Festival

Scope: Design • Engineering • Fabrication • Installation

2025

Project Snapshot

Client: Abu Dhabi International Book Fair  
Event: Al Ain Book Festival 2025  
Location: [City, UAE]  
Sector: Festival  
Timeline: [7] days (Installation, manufacturing)  
Scope: Design • Engineering • Fabrication

Challenge

Designing flexible spaces for exhibitions, workshops, and performances within a single festival footprint.

Solution

Modular structures, adaptable furniture, and spatial zoning that accommodates multiple activities simultaneously.

Outcome

A versatile festival layout supporting diverse experiences without compromising flow or design integrity.

CTA: Share your scope to receive a delivery plan and a fast proposal.

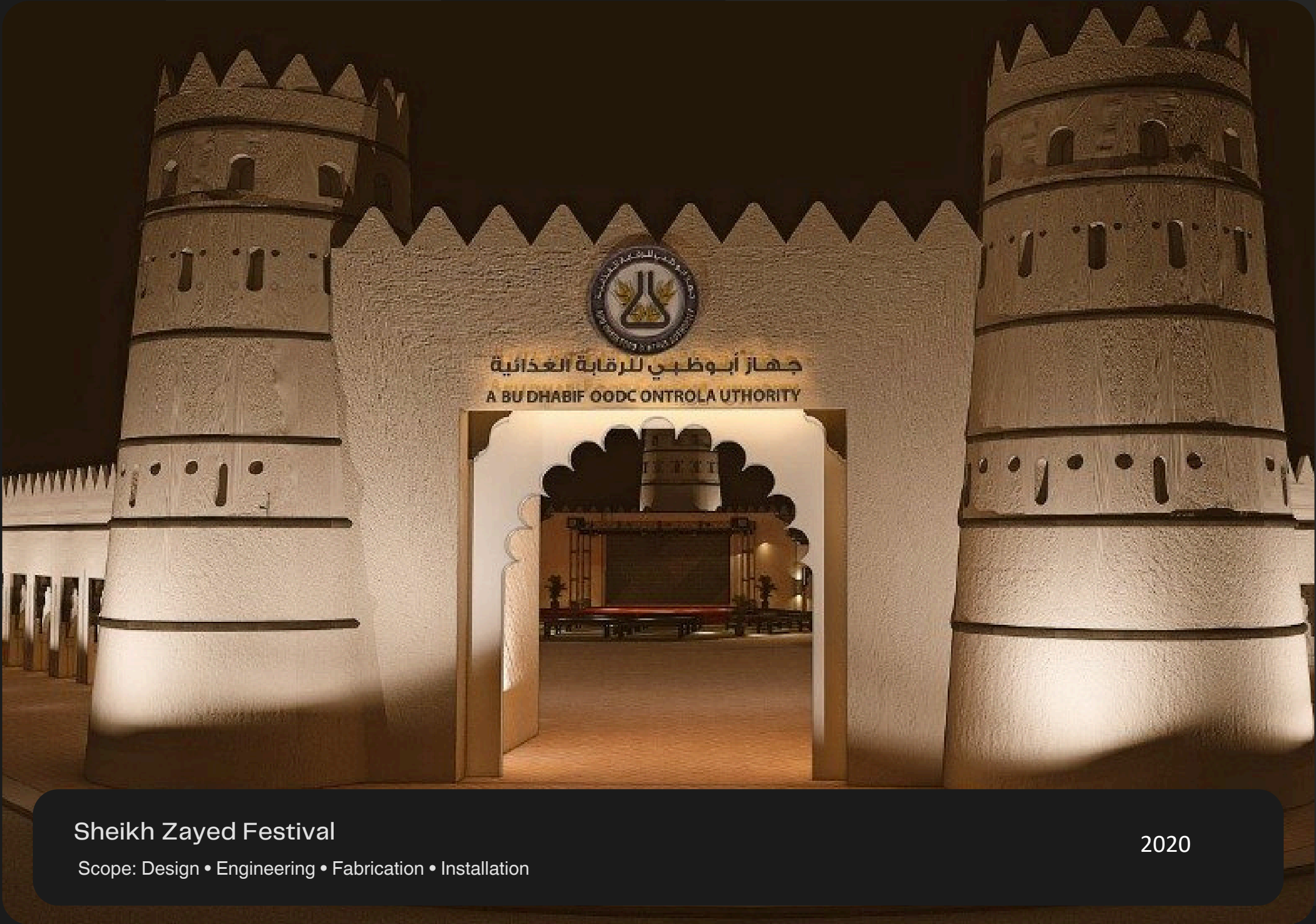












Sheikh Zayed Festival

Scope: Design • Engineering • Fabrication • Installation

2020

Project Snapshot

Client: Abu Dhabi Food Control Authority  
Event: Sheikh Zayed Festival  
Location: Abu Dhabi  
Sector: Festival  
Timeline: [12] days (Installation, manufacturing)  
Scope: Design • Engineering • Fabrication

Challenge

Creating immersive festival zones that guide attendees intuitively while maintaining visual coherence.

Solution

Strategic spatial planning, color-coded wayfinding, and integrated branding across all areas

Outcome

Outcome: An engaging festival environment where visitors move seamlessly and experience a unified aesthetic.

CTA: Share your scope to receive a delivery plan and a fast proposal.









National Tolerance Festival

Scope: Design • Engineering • Fabrication • Installation

2025

Project Snapshot

Client: Ministry of Tolerance and Coexistence

Event: National Tolerance Festival 2025

Location: Abu Dhabi

Sector: Festival

Timeline: [6] days (Installation, manufacturing)

Scope: Design • Engineering • Fabrication

Challenge

Delivering a high-level executive conference environment aligned with protocol and prestige

Solution

Refined material selection, disciplined layout structuring, and discreet technical integration

Outcome

A sophisticated conference atmosphere reflecting authority, clarity, and professionalism

CTA: Share your scope to receive a delivery plan and a fast proposal.































# SPORT EVENTS



































## Interior Fit-out

Space Planning, Custom Joinery, Finishes Installation

### Visionary Design

We create bespoke interiors that balance aesthetic elegance with functional intelligence, transforming spaces into high-impact brand environments.

### Precision Engineering

From structural works to fine finishes, we manage every detail to ensure durability and world-class quality.

### Operational Excellence

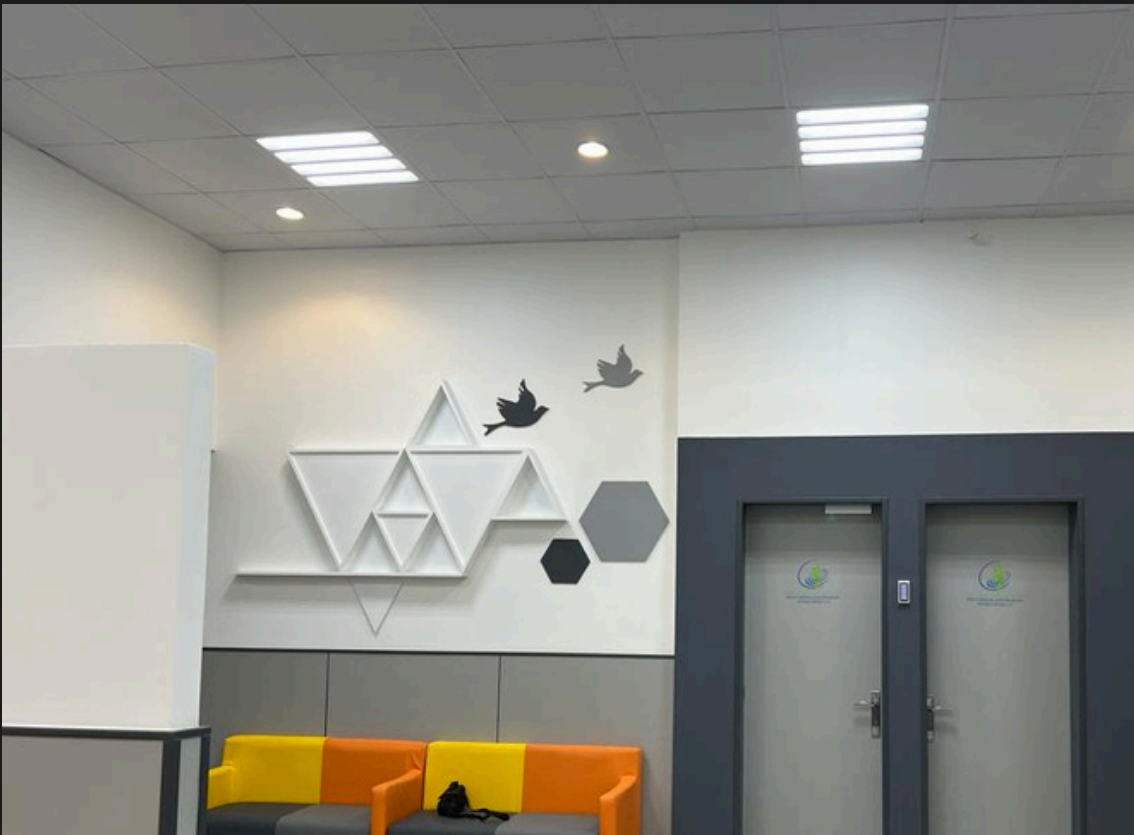
We oversee the full project lifecycle with strict control of timelines and regulations, ensuring smooth, on-time delivery with minimal disruption.

### Transformative Results

By combining creative design with expert craftsmanship, we deliver interior solutions that inspire and perform.

# Interior Fit-out

















## Weddings & Private Parties

Design, Technical Production, On-Site Operations



### Personalized Environments

We create bespoke settings that reflect the unique story of each celebration, transforming private venues through elegant design and tailored aesthetics.

### Refined Execution

From custom stages to intricate décor, we deliver beautifully engineered elements using premium materials and expert finishing.

### Seamless Management

We manage timelines, logistics, and on-site coordination to ensure a smooth, stress-free event experience.

### Memorable Moments

By uniting creative vision with technical expertise, we deliver private events that feel intimate, refined, and truly unforgettable.

# Event Design

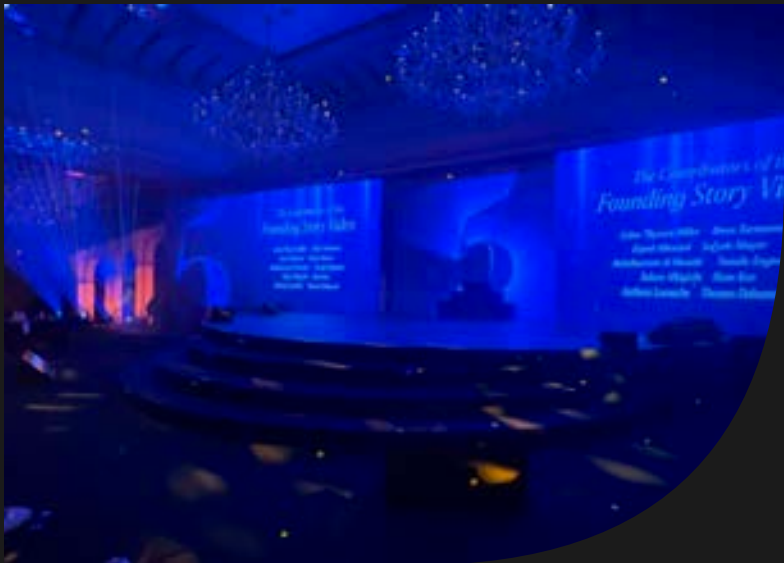
































# TV & Film Set Construction

Set Fabrication, Scenic Construction, On-Set Installation



## Cinematic Environments

We design and build sets that bring narratives to life, combining artistic vision with spatial depth for powerful visual storytelling.

## Camera-Ready Builds

From period details to futuristic structures, we deliver technically precise sets engineered for lighting, camera angles, and safety.

## On-Schedule Delivery

We operate with the speed and flexibility demanded by film production, ensuring seamless transitions across scenes and schedules.

## Set-Safe Execution

We deliver productions with disciplined site management, structural integrity, and safety compliance—supporting smooth, uninterrupted filming.

# TV & Film Set





Al-Asouf, Saudi television series

Scope: Design • Engineering • Fabrication • Installation

[2018]

Project Snapshot

Client: MBC Group  
Event: Al-Asouf  
Location: KEZAD, Abu Dhabi  
Sector: TV & Film Set  
Timeline: [30] days (Installation, manufacturing)  
Scope: Design • Engineering • Fabrication

Challenge

Tight timeline, venue restrictions, and change requests.

Solution

Disciplined planning, in-house production control, and on-site supervision.

Outcome

On-time handover and consistent finish quality.

*CTA: Share your scope to receive a delivery plan and a fast proposal.*







# Contact Us



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“Let’s **build** your next experience”





COMPANY PROFILE



**THANK YOU**